

## Finnlay Kulavuz - Deputy Station Manager Manifesto

I have been a member of Shock Radio for a year and a half now and I have enjoyed every minute of it. During my time at Shock I have also spent time at other radio stations in varying roles such as BBC Radio 5 Live, Dee 106.3 in Chester and Splash Radio in North Wales. I have learnt so much during my time at these stations and believe I have developed my understanding of what a professional radio environment should be like.

If I were to be elected Deputy Station Manager (D.S.M) I would like to help change the way the station functions slightly. I would aim to try and create a professional working environment at Shock so if any of the members pursue a career in radio they would be well prepared for working life. In order to do this there would be stricter rules on turning up for shows, getting out of the studio in time for the next show and many other things that are just standard practice at a professional radio station.

I would also encourage a development in the station's podcasting output as this is definitely the future of radio. Members would be encouraged to podcast their shows using Adobe Audition and there would be a dedicated podcast section on the Shock website homepage.

Having spoken to a number of members, in particular first years there has been a desire for more training both in technical elements of radio but also presenting. As Deputy Station Manager I would ask the committee members to help organise and run presenting workshops in small groups, and also technical workshops showing first years and also new members how to use Zetta and also the desks in the studios. I believe this training will improve the content output of the station as well as ensuring members can pass on their knowledge to other members.

The equipment in the Shock studios is a big part of the success of the station. I know that during my time at Shock there have been numerous times where headphones and microphones have failed me and I'm sure I'm not the only one. As A.S.M I would propose that part of the Shock budget for next year goes on funding new headphones and microphones. I know as a part time musician that very good, industry level equipment can be sourced for a reasonable price. There are a lot of members within Shock and the money we pay each year should be going to improving the station.

Shock Radio is all about having fun on air, honing your skills and socialising. Developing as a radio presenter/producer is impossible without getting some feedback on where you could do better. If elected A.S.M I would introduce a committee feedback session where each person that has a show on Shock would get the opportunity to meet with their executive producer once a month to discuss their show. As well as being beneficial as they would be getting feedback they would also be able to get to know the committee member better and vice versa.

Here are a couple of other ideas I have had to improve the station:

- Getting the station broadcast on campus
- Clipping sections of shows to appear on social media

Thank you for reading, I hope I can count on your vote.