

George Simister, Broadcast Journalism



- Head of News

- I'm a journalism student, which means that this is a role I will be passionate about as this is the industry I will be going into when I graduate.
- I have been the only person this year who has actually done the news bulletin, which shows my commitment and dedication. As well it also shows that I have an understanding of how the Shock News Team functions.
- Through my course and my job as an editor for a national website, I have a good amount of experience in sourcing stories, interviewing people and producing audio/visual/written journalism.
- As head of News, I would...
 - Push for bulletins to be done at least daily, ideally twice a day
 - Restart the weekly news show 'The Update' and have it run by different news team members each week
 - Regularly communicate with the head of events, interviews and online in producing news content.

- Head of Visual Content

- In the future, I wish to be a journalist in the television section, so a role/ experience in creating videos would be something I would be interested in doing.
- I can edit in Premiere Pro/ iMovie meaning that I can produce both high quality and quicker/ short videos.
- Through my course and website editor job I have learnt about SEO and optimizing content for the web- including YouTube and Facebook.
- I have experience of managing a team both through my course in Newsday and through my website editor job.
- As head of Visual Content, I would...
 - First I would recruit a team together who have skills in editing and shooting with professional cameras.
 - I would make sure that any Shock events are covered and a video edited afterwards. As well as videos promoting future events as well. I would do this by communicating with the events team.
 - I would also help people create visual content for people's interviews as well which could then be shared on Shock's social media. I would also like to get webcams or cameras so that podcasts could be recorded so that either me, one of the team or the podcasters could then have a video version of their podcast.