

## Dan Richmond – Manifesto

Hi all! I'm Dan Richmond. I'm the current Head of Podcasts and Pre-Recordings here at Shock Radio and I'm now re-running for this position!

### Here's a little bit of background info about me:

I've been a member of Shock Radio for the past two years. In those two years, Shock Radio is not something I've taken too lightly as both in my first and second year I've had not one, not two but THREE shows on Shock Radio! Needless to say, I'm quite passionate and heavily involved when it comes to Shock. In my first year, I was the Highly Commended Best Newcomer at the Shock Radio Awards. Earlier this month, I was also nominated for an I Love Student Radio Award, in particular, Most Committed Committee Member!



### As your Head of Podcasts and Pre-Records, my main priorities will be:

1. **Getting podcasts made at Shock Radio on official podcast platforms** (ie. Apple Podcasts, Podbeam etc). Our podcasts are currently only being uploaded to Mixcloud and whilst it gets the job done, we can definitely be pushing our podcasts to a larger, potential audience.
2. **Better upkeep of Studio B.** This year, our pre-record studio has had a slew of technical issues as well as often just looking messy and unappealing to use. I intend to have three functional mics in Studio B at all times, as well as it overall looking nicer and more appealing to use.
3. **Stronger promotion towards our podcasts.** Whilst I'd say overall, we've had some success towards this over the past year with a lot more people now being aware that we produce Podcasts at Shock – there's still more to be done. Unless you were to frequently check the Shock Radio Podcasts' Mixcloud page, it's highly likely that a lot of people have gone unaware of when a new podcast episode has been uploaded. That's why I'm going to make sure to work closely with the next Head of Online to ensure that our podcasts get more promotion over our social media platforms.

That's the basic gist of what my focuses will be if I'm fortunate enough to be re-elected as your Head of Podcasts and Pre-Records for 2019/20. I thought I'd keep my manifesto short and sweet for you but if you have any questions or are after more info, feel free to contact me at: [dan.richmond@shockradio.co.uk](mailto:dan.richmond@shockradio.co.uk)